LANDSCAPE MANAGEMENT
REAL-WORLD SOLUTIONS™



2027 EDITORIAL CALENDAR

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2027 EDIT CALENDAR

LANDSCAPE MANAGEMENT

	ISSUE THEMES	TURF + ORNAMENTAL	MOWING + MAINTENANCE	DESIGN BUILD + INSTALLATION	IRRIGATION + WATER MANAGEMENT	SNOW + ICE/ OPERATIONS	ONLINE EXCLUSIVES	AD CLOSE	MATERIALS DUE	MAIL DATE
JAN	• 2027 State of the Industry	• Turf School: Surviving winter dormancy • T+O Trends in 2027 • Tree care: Preparing for spring	• M+M trends in 2027 • Business software + apps • Ride-on mowers	• DB+I trends in 2027 • Retaining walls and hardscapes •Compact equipment attachments	• I+WM trends in 2027 • Subsurface irrigation • Installation safety tips	• S+IM: Recruiting and retaining snow staff	•*LM*'s Crystal Ball: Contractor Predictions for 2027	DEC 4	DEC 11	JAN 19
FEB	• *LM* Growth Summit success stories	• Turf School: Lessons from the *LM* Growth Summit • Aerification tools • Mosquito control	• Hand-held equipment maintenance • Spring equipment startup tips • Pole saws and trimmers	• Trenches, augers and drills • Solid stone/pavers • Diving into pool installations	• Water-saving case study • Managing effluent irrigation • Software innovation	• S+IM: Top weather apps for snow/ice	• Lessons learned from GROW! 2027	JAN 6	JAN 13	FEB 16
MAR	• Mower and Turf Equipment Innovations	• Turf School: *Poa annua* • Tanks/nozzles/hoses/ reels • Accessories for trucks, vans	• Advances in utility vehicles • Mulching • Shop organization tips	• Trends in retaining walls, stairs, columns • Outdoor kitchens • Track loaders	• Rainwater harvesting • Irrigation design software • Water conservation tips	• S+IM: End-of-season planning and preparations	• Autonomous mowing ROI	FEB 4	FEB 11	MAR 16
APR	• ***NEW* Dealer/ Distributor Guide** • Landscape and Lawn Care Franchises	• Turf School: Fire ants • Sustainable plant selections • Shrub care	• Safety apparel • Blowers: Gas vs. electric • Alternative fuels	• Financial services for outdoor living • Pool enhancements • Remote control innovations	• Irrigation retrofits • Managing water restrictions • Valves and pumps	• Ops: 2027 labor/wage forecasts	• Getting the most from your dealer/ distributor	FEB 26	MAR 9	APR 13
MAY	• Compact Equipment Innovations • Design/Build Success Stories	• Turf School: Summer/ brown patch • Ground cover • Soil health and biochar	• Electric/robotics: Battery chargers • Zero-turn mowers • Recruiting and retention success stories	• Tires and tracks • Ponds and pond aerators • Saws and blades	• Irrigation maintenance safety • Drought-tolerant turfgrass • Water efficiency as a selling point	• Ops: Referral program best practices	• Compact equipment coming attractions	APR 5	APR 14	MAY 18
JUN	• 2027 *LM*150 Issue • 2027 Business Software Guide	• Turf School: Spotted lanternfly • Ride-on spreaders/ sprayers • Organic turf management	• Engine health best practices • Walk-behind mowers • Autonomous GPS/RTK innovation	• Skid-steer, track loader attachments • Trends in pavers • Trucks, vans and accessories	• Nozzles and heads • Irrigation maintenance safety • Route scheduling tools	• Ops: Cybersecurity basics	• *LM*150: Organic growth case studies	APR 30	MAY 11	JUN 15

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JUL	• Robotic/ Autonomous Equipment • Mergers and Acquisitions	• Turf School: Dallisgrass • Tree care: Insect and disease management • Turfgrass breeding advances	• Heat safety • Chainsaws • Trailer organziation	• Lighting sales strategies • GPS tracking and scheduling • Stone and aggregates	• 2027 Smart Irrigation Month • Labor-saving irrigation strategies • Water management success stories	• Ops: Managing mid-season staff turnover	• *LM*150: Private equity case studies	MAY 27	JUN 8	JUL 13
AUG	• **NEW *LM*'s Rising Stars: 40-under-40** • Signet Ad Study	• Turf School: Grubs • Landscaping in high-risk areas • Fertilizer combos	• Electric/robotics: Battery advances • Fall cleanup equipment prep • Cleaning and maintenance best practices	• AI and design software • Pros and cons of renting equipment • Sound systems	• Water-feature lighting advances • System blow-out best practices • Seasonal services (fall/spring checkups)	• Ops: Sales strategies for enhancements	• Leadership lessons from *LM*'s Rising Stars	JUN 28	JUL 6	AUG 10
SEP	• 2027 Equip Expo Education Preview • 2027 Early Order Program Guide	• Turf School: Nutsedge • Overseeding best practices • Walk-behind spreaders	• Preventative maintenance best practices • Safety apparel • Late-season crew scheduling tips	• Wellness-focused outdoor spaces • Equipment rental • Hardscape design trends	• Drip irrigation • Extreme weather readiness • Tracking and scheduling tools	• Ops: Client-retention success stories	• Equip Exposition: Getting the most out of your first-time experience	JUL 26	AUG 4	SEP 7
OCT	• 2027 Equip Expo/ HNA Showstoppers • **NEW AI + Technology Guide**	• Turf School: Gray leaf spot • Mulching • Tree care: Pruning best practices	• Scheduling software • Winterization best practices • Fleet communication technology	• Utility vehicle advances • Energy-efficient lighting options • Remote-control equipment options	• Rain/freeze sensors • Regulatory mandates and rebate programs • Site prep best practices	• Ops: Top tech to consider for 2027	• Equip Exposition: A Louisville visitor's guide	AUG 20	AUG 31	OCT 5
NOV	• 2027 Elevate Preview • Irrigation and Water Management Innovations	• Turf School: Chinch bugs • Ornamental bed winterization • Wildlife-resistant plantings	• Chainsaw safety • Fleet management software • Electric/robotics: Crew training	• Compact equipment financing • Labor-saving construction best practices • Off-season design best practices	• 2027 Irrigation Show preview • Smart irrigation sales strategies • Off-season irrigation training	• S+IM: 2027 salt supply forecast	• The value of adding irrigation services	SEP 24	OCT 7	NOV 9
DEC	• Pro's Toolbox: Favorite Products of 2027 • 2027 Battery-Powered Equipment Guide	• Turf School: Dormant seeding • The benefits of soil testing • Cold stress protection, prevention	• Preparing equipment for spring • Edgers and trimmers • High-tech equipment upgrades	• Permeable pavers and rain gardens • Software reporting and analytics • Hand-held tools and equipment	• Truck and parts organization • Trencher innovations • Route scheduling best practices	• S+IM: Snow/ice safety best practices	• *LM*'s 2027 year in review	OCT 28	NOV 8	DEC 12

LANDSCAPE MANAGEMENT

EDITORIAL



SETH JONES
Editorial Director
sjones@northcoastmedia.net
785-542-2627



SCOTT HOLLISTER
Editor-in-Chief
shollister@northcoastmedia.net
216-675-6013



TRACEY WALKER
Sr. Managing Editor
twalker@northcoastmedia.net
216-706-3771



NATHAN MADER
Associate Editor
nmader@northcoastmedia.net
216-675-6012



COURTNEY TOWNSEND
Creative Director
ctownsend@northcoastmedia.net
216-363-7931



PAYTON SZYMCZAK
Digital Media Specialist
pszymczak@northcoastmedia.net
216-675-6009



TRACIE MARTINEZ
Art Director
tmartinez@northcoastmedia.net
216-280-6127

BUSINESS



KEVIN STOLTMAN
NCM President & CEO
kstoltman@northcoastmedia.net
216-706-3740



JIM CUMMINS
National Account Manager
jcummins@northcoastmedia.net
785-865-8348



JAKE GOODMAN
National Account Manager
jgoodman@northcoastmedia.net
216-533-6942



NADER HASSEN
Account Executive
nhassen@northcoastmedia.net
216-363-7932



TOD MCCLOSKEY
Custom Media Sales Director
tmccloskey@northcoastmedia.net
216-363-7921



KAREN LENZEN
Manager, Production Services
klenzen@northcoastmedia.net
216-978-3144

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CONTRIBUTORS

MARTY GRUNDER
The Grow Group
Business/Leadership

JEFFREY SCOTT
Jeffrey Scott Consulting
Business/Leadership

BRYAN CHRISTIANSEN
Mariani Premier Group
Business/Leadership

JUSTIN WHITE
K&D Landscaping
Business Development

KEN THOMAS
Envisor Consulting
Business/Leadership

BEN GANDY
Envisor Consulting
Business/Leadership

JASON NEW
McFarlin Stanford
Business/Leadership

PHIL HARWOOD
Tamarisk Business Advisors
Business/Leadership

TITO CACERES
Bloom Talent Solutions
Human Resources

GREG HERRING
The Herring Group
Business/Finance

JEFF KORHAN
True Nature Marketing
Communications/Marketing

BOB MANN
National Association of Landscape Professionals
Government Affairs