

CONSOLIDATED MEDIA REPORT

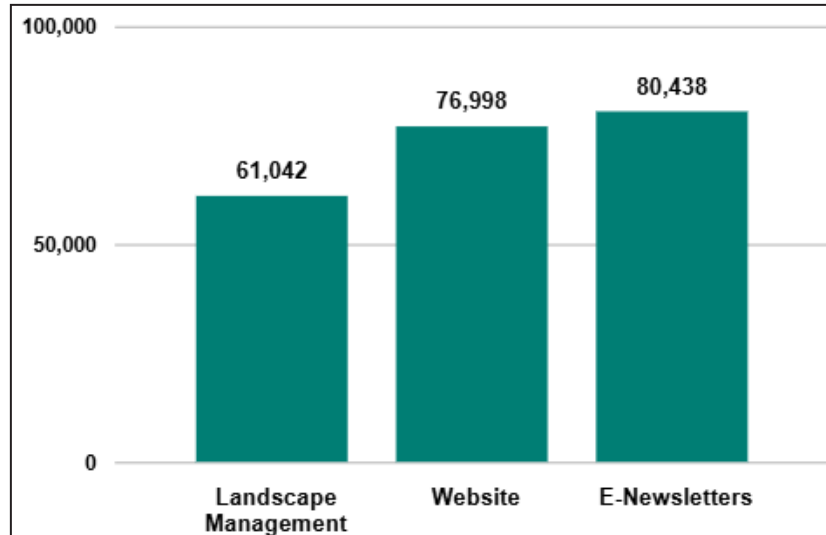
B2B Media

6 months ended June 30, 2026

[Learn more about this media property at auditedmedia.com](https://auditedmedia.com)

TOTAL AVERAGE GROSS CONTACTS

218,478



EXECUTIVE SUMMARY

Channels	Contacts	Period
Landscape Management		6 months ended June 30, 2026
Total Qualified Circulation	61,042	
Website Activity		6 months ended June 30, 2026
Page Views	66,617	
Sessions/Visits	89,053	
Users/Visitors	76,998	
E-Newsletters		6 months ended June 30, 2026
Total Average Net Distribution Per Issue	80,438	
Social Media		As of June 30, 2026
Facebook Followers	23,000	
Instagram Followers	6,984	
LinkedIn Followers	27,726	
X Followers	18,403	
YouTube Subscribers	1,650	

Website Activity = Avg Monthly

Gross data are contained in this Consolidated Media Report. There was no attempt made to eliminate any duplication that may exist.





6 months ended June 30, 2026
Subject to Audit

Field Served:

LANDSCAPE MANAGEMENT serves Landscape Service/Contractors, Grounds Care Facilities, Equipment Dealers, Suppliers & Consultants and Others.



All totals in this report represent aggregate unique recipients, not the sum of print and digital circulation.

TOTAL AVERAGE QUALIFIED NONPAID CIRCULATION		61,042
AVERAGE QUALIFIED NONPAID CIRCULATION		
Qualified Nonpaid Individual - Print		50,933
Qualified Nonpaid Individual - Digital		18,301
Total Qualified Nonpaid Individual		61,042
Total Average Qualified Nonpaid Circulation		61,042

AVERAGE NONQUALIFIED CIRCULATION		
Nonqualified Miscellaneous, Including Staff Copies - Print		715
Nonqualified Miscellaneous, Including Staff Copies - Digital		455
Total Nonqualified Miscellaneous, Including Staff Copies		1,097
Total Average Nonqualified Circulation		1,097

CIRCULATION BY ISSUES				
Issue		Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Total Qualified Nonpaid
	Jan	51,015	17,914	61,000
	Feb	50,915	18,081	61,000
	Mar	50,864	18,146	61,025
	Apr	50,894	18,499	61,085
	May	50,940	18,430	61,085
	Jun	50,969	18,737	61,055

BUSINESS ANALYSIS								
Classification by Business & Industry		Total	%	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Executive - Owner, Partner, President, VP, Director, General Manager, Chairman	Manager - Account Manager, Landscape/Grounds Manager, Purchasing Manager, Foreman, Superintendent, Supervisor	Specialist - Arborist, Architect, Agronomist, Forester, Horticulturist, Researcher, Consultant, Other Titled & Non-Titled Personnel
1.	Landscape Service/Contractor	48,445	79.3	40,665	14,605	38,646	8,976	823
2.	Grounds Care Facilities	2,740	4.5	2,134	1,016	1,425	1,168	147
3.	Equipment Dealer	1,389	2.3	1,125	409	918	442	29
4.	Suppliers & Consultants, Other	8,511	13.9	7,016	2,400	4,687	3,406	418
Total Qualified Circulation		61,085	100.0	50,940	18,430	45,676	13,992	1,417

Services Company Provides		Total
	Weed, Disease, Insect Control, and Fertilizer Application	28,669
	Mowing/Landscape Maintenance	32,866
	Design/Build, Construction	30,022
	Irrigation	22,485
	Snow/Ice Removal	18,556
	Residential	10,139
	Commercial	9,024
	Other	7,832
	Non-Respondents	7,626
	Respondents	53,459
Total Qualified Circulation		61,085

Products Purchased or Specified by Company		Total
	Fertilizers	21,386
	Fungicides	17,182
	Herbicides	18,597
	Insecticides	17,646
	Biologicals, Organics	13,626
	Aerators	13,512
	Mowers	18,559
	Handheld Power Equipment	20,443
	Hand Tools	17,577
	Engines	15,680
	Debris Blowers and Loaders, Power Rakes, Vacuums	15,774
	Compact Construction Equipment	14,194
	Water Features, Pond Products	11,721
	Hardscape Materials	19,344
	Landscape Lighting	15,462
	Business Management Software	12,466
	Design Software	11,214
	Fleet Tracking, Routing Software	9,169
	Other	834
	Non-Respondents	23,416
	Respondents	37,669
Total Qualified Circulation		61,085

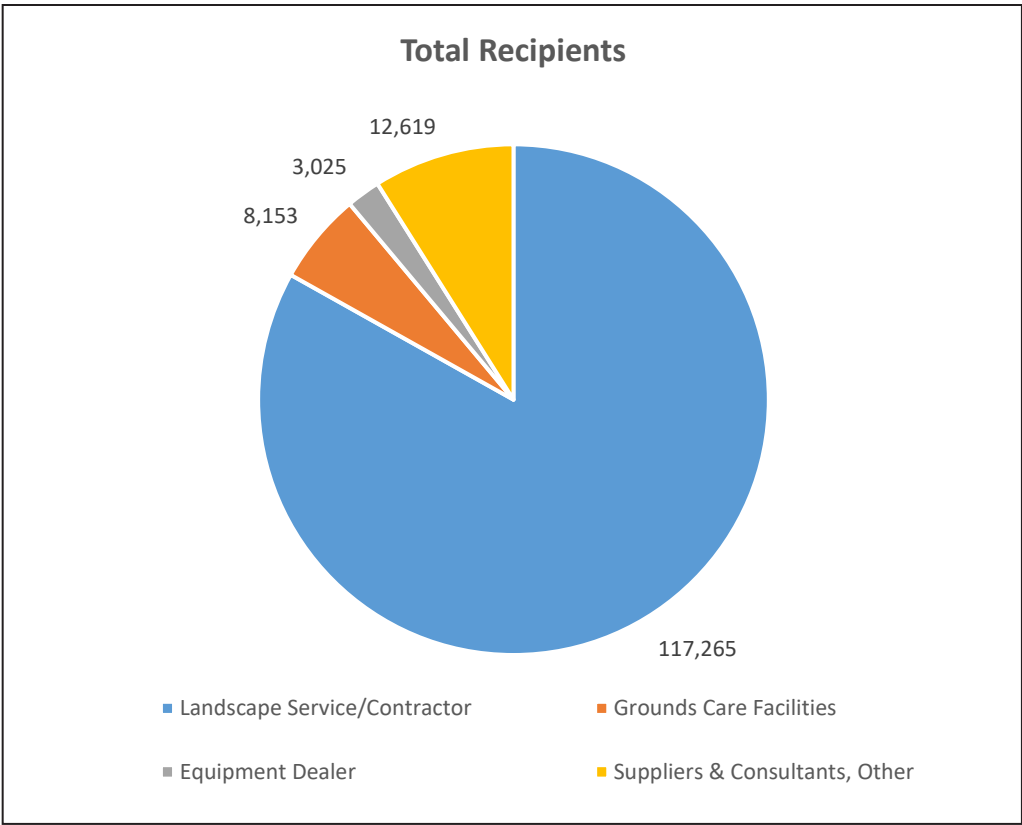
MAILING ADDRESS ANALYSIS				
	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Total Qualified Nonpaid	Percent
Individual by Name and Title and/or Occupation	50,876	18,429	61,021	99.9
Individual by Name Only	25	1	25	0.0
Title or Occupation Only	38		38	0.1
Company Name Only	1		1	0.0
Multicopy Same Addressee				
Total Qualified Subscriptions	50,940	18,430	61,085	100.0
Total Qualified Circulation	50,940	18,430	61,085	100.0

GEOGRAPHIC ANALYSIS			
State	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Total Qualified Nonpaid
Alabama	893	275	1,018
Arizona	694	310	895
Arkansas	456	133	520
California	3,520	1,327	4,302
Colorado	897	365	1,124
Connecticut	931	280	1,079
Delaware	210	66	241
District of Columbia	30	7	36
Florida	3,604	1,478	4,383
Georgia	1,967	695	2,334
Idaho	351	136	427
Illinois	1,960	680	2,318
Indiana	1,269	452	1,514
Iowa	662	240	803
Kansas	595	221	727
Kentucky	735	231	862
Louisiana	720	272	873
Maine	289	83	333
Maryland	986	392	1,195
Massachusetts	1,393	548	1,690
Michigan	2,026	681	2,407
Minnesota	1,117	368	1,316
Mississippi	350	120	407
Missouri	1,207	390	1,435
Montana	212	73	255
Nebraska	462	162	566
Nevada	328	136	408
New Hampshire	372	107	427
New Jersey	1,538	547	1,813
New Mexico	246	85	293
New York	2,448	909	2,947
North Carolina	1,933	715	2,323
North Dakota	166	60	199
Ohio	2,492	876	2,953
Oklahoma	639	243	773
Oregon	569	217	712
Pennsylvania	2,206	716	2,578
Rhode Island	176	53	205
South Carolina	992	362	1,179
South Dakota	188	43	209
Tennessee	1,199	376	1,380
Texas	3,218	1,172	3,859
Utah	378	185	487
Vermont	152	39	172
Virginia	1,503	586	1,813
Washington	878	345	1,079
West Virginia	190	60	220
Wisconsin	1,296	391	1,516
Wyoming	85	23	101
TOTAL 48 CONTERMINOUS STATES	50,728	18,231	60,706
Alaska	86	21	97
Hawaii	108	44	134
TOTAL ALASKA & HAWAII	194	65	231
Single Copy Sales			
U.S. Unclassified			
TOTAL UNITED STATES	50,922	18,296	60,937
Poss. & Other Areas	8	9	13
U.S. & POSS., etc.	50,930	18,305	60,950
Canada	10	80	90
International		45	45
Military or Civilian Personnel Overseas			
Total International	10	125	135
E-mail Address Only			
Other Unclassified			
GRAND TOTAL	50,940	18,430	61,085

INTEGRATED AUDIENCE ANALYSIS							
Classification by Business & Industry		Total Unduplicated*	Landscape Management Magazine	LM Direct! E-Newsletter	LM Product Spotlight E-Newsletter	Athletic Turf E-Newsletter	Total Recipients
1.	Landscape Service/Contractor	67,370	48,422	35,083	22,503	11,257	117,265
2.	Grounds Care Facilities	4,143	2,741	2,590	1,738	1,084	8,153
3.	Equipment Dealer	1,629	1,388	995	436	206	3,025
4.	Suppliers & Consultants, Other	12,938	8,504	2,083	1,228	804	12,619
Total Qualified Circulation		86,080	61,055	40,751	25,905	13,351	141,062
Percent			43.3	28.9	18.4	9.5	100.0

*This is an analysis of the 86,080 unique recipients of the Landscape Management Network brand of products as of June 30, 2026. Recipients were asked the question "What is your primary business at this location?" during the subscription process for the magazine and newsletters. The Total Duplicated is the sum of the number of recipients of all products associated with the Landscape Management Network brand. The Total Unduplicated is the number of unique recipients of Landscape Management Network products.

Instances in which the total number of E-Newsletter recipients reported in the Integrated Audience Engagement table exceeds the Average Net Distribution Per Issue in the E-Newsletter Channel Profile table are attributable to two or more unique E-Newsletter recipients utilizing the same email address.



CHANNEL PROFILES

WEBSITE ACTIVITY - www.landscapemanagement.net/			
2026	Page Views	Sessions/Visits	Users/Visitors
January	68,546	93,790	81,102
February	67,672	89,693	79,049
March	65,131	89,594	76,311
April	61,233	80,944	70,312
May	75,529	99,909	85,863
June	61,588	80,390	69,349

E-NEWSLETTERS - Athletic Turf			
2026	# of Issues	Average Net Distribution Per Issue	Total Net Distribution
January	1	13,663	13,663
February	1	13,550	13,550
March	1	13,471	13,471
April	1	13,401	13,401
May	1	13,349	13,349
June	1	13,291	13,291

E-NEWSLETTERS - LM Direct!			
2026	# of Issues	Average Net Distribution Per Issue	Total Net Distribution
January	5	40,962	204,812
February	4	41,350	165,398
March	4	40,702	162,806
April	5	40,967	204,834
May	4	40,621	162,482
June	4	40,391	161,562

E-NEWSLETTERS - LM Product Spotlight			
2026	# of Issues	Average Net Distribution Per Issue	Total Net Distribution
January	1	26,490	26,490
February	1	26,507	26,507
March	1	26,286	26,286
April	1	26,057	26,057
May	1	25,824	25,824
June	1	25,687	25,687

SOCIAL MEDIA	
Channel	As of June 30, 2026
Facebook Followers	23,000
Instagram Followers	6,984
LinkedIn Followers	27,726
X Followers	18,403
YouTube Subscribers	1,650

NOTES

Definition of Recipient Qualification:

Qualified recipients are Owners, Partners, Presidents, VPs, Directors, General Managers, Chairmen, Account Managers, Landscape/Grounds Managers, Purchasing Managers, Foremen, Superintendents, Supervisors, Arborists, Architects, Agronomists, Foresters, Horticulturists, Researchers, Consultants, Other Titled & Non-Titled Personnel.

Rounding %: Due to rounding, percentages may not always add up to 100%.

Analyzed Issue: The information in Business Analysis; Mailing Address Analysis; and Geographic Analysis is from an analysis of the May issue.

Total Average Gross Contacts Include: Qualified Circulation, Users/Visitors, and Average Newsletter Net Distribution per issue.

Website Data Source: Google Analytics.

Data Center Traffic: Filters have been applied to exclude suspected general data center traffic from Google data collected by AAM. Data center traffic comprises sources known with high confidence as non-human and originating from a data center.

Website Domains: Domains included in website traffic: www.landscapemanagement.net.

Users/Visitors: The number of unique User/Visitor IDs, logging activity on a website or app, for the defined measurement period.

Page Views: The total number of web pages or app screens, viewed by all Users/Visitors, for the defined measurement period.

Sessions/Visits: The number of sessions logged, across all Users/Visitors on a website or app, for the defined measurement period. 30 minutes of inactivity, or specific user behavior, will end a session.

E-Newsletters Data Source: Omeda.

E-Newsletters Net Distribution: The newsletters from a given mailing that reached the subscriber's email delivery server with a positive status code, net of any internal or test addresses. Calculated by subtracting undelivered messages from sent messages.

Social Media: Social media is comprised of likes, followers, subscribers and members who may not be actively engaged with the brand. These metrics do not equal an individual person.

Cross Media Miscellaneous: E-Newsletter Total Average Net Distribution Per Issue Calculation: Total Average Net Distribution Per Issue shown in the Executive Summary represents the sum of all E-Newsletters reported during this period.

We certify that to the best of our knowledge all data set forth in this Publisher's Statement are true and report circulation in accordance with Alliance for Audited Media's Bylaws and Rules.

Frequency: Monthly

Format: Standard

Established: 1962

AAM Member Since: 2024

Member #: 06-3025-6

Class: LANDSCAPE, GARDEN SUPPLIES

Parent Company: North Coast Media LLC

ANTOINETTE SANCHEZ-PERKINS
Senior Audience Development Manager

SCOTT HOLLISTER
Editor-in-Chief

Published by:
North Coast Media LLC
1621 Euclid Avenue Suite 1400
Cleveland, OH 44115
T: (216) 706-3750
www.landscapemanagement.net