

PUBLISHER'S SWORN STATEMENT OF Market Research & Circulation

BRAND DESCRIPTION

Landscape Management is a print and digital media brand that offers a wide range of content designed to help its readers grow and succeed. It serves professionals in turf, ornamental care, mowing, landscape maintenance, design/build, installation, irrigation, water management, and snow/ice management across North America. The brand provides practical solutions, both technical and business-oriented, to help landscape and lawn care companies improve their top and bottom lines.

DECEMBER 2023

PRINT + DIGITAL MAGAZINE SUBSCRIBERS

PRINT EDITION	DIGITAL EDITION	TOTAL QUALIFIED
56,729	20,852	68,000



UNDUPLICATED REACH

MAGAZINE + E-NEWSLETTER
SUBSCRIBERS*

93,257

* Includes LM print and digital magazine and newsletter subscribers.

SUBSCRIBERS BY BUSINESS TYPE

LANDSCAPE SERVICE/ CONTRACTOR	GROUND CARE FACILITIES	EQUIPMENT DEALER	SUPPLIERS/ CONSULTANTS	OTHER
54,880	3,341	2,818	6,003	958

PRODUCTS PURCHASED + SERVICES PERFORMED

TURF + ORNAMENTAL	MOWING + MAINTENANCE	DESIGN BUILD + INSTALLATION	IRRIGATION + WATER MANAGEMENT	SNOW + ICE MANAGEMENT
47,554	48,847	51,425	39,115	19,896

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WEBSITE — 12 month average, July 2023–June 2024

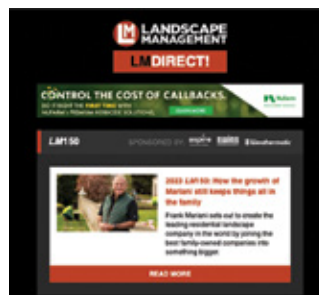
UNIQUE MONTHLY VISITORS	UNIQUE MONTHLY PAGEVIEWS
100,087	128,886



E-NEWSLETTERS — As of June 2024

LMDIRECT!

SUBSCRIBERS
41,886



LM PRODUCT SPOTLIGHT

SUBSCRIBERS
29,490



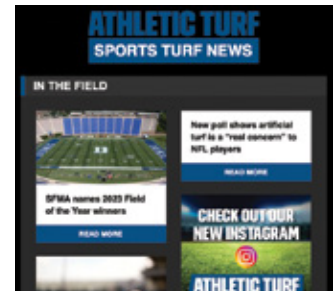
WEED WATCH

SUBSCRIBERS
27,442



ATHLETIC TURF

SUBSCRIBERS
14,982



SOCIAL MEDIA FOLLOWERS — As of June 2024

				
18,513	22,847	24,476	6,385	1,340

The data reflected within this report is provided in good faith as an accurate representation of the audience served by *Landscape Management*.

Bill Roddy

Bill Roddy, Publisher

Date Signed: July 1, 2024