

Battery-Powered Equipment Guide

Landscape contractors are curious about their options when it comes to battery-powered equipment. Get in front of these prospects in our **LM Battery-Powered Equipment Guide!**

The supplement will feature:

- » An article outlining the pros and cons of non-gas equipment.
- » The newest innovations and trends.
- » Equipment purchasing, operations and maintenance tips.
- » Listing of landscape industry manufacturers that offer battery-powered models.

MORE THAN 150,000+ TOUCHPOINTS!

Supplement distribution includes:

- » December insertion into *Landscape Management* (70,041)
- » Promotion in our *LM* email newsletters (79,809)
- » Promotion via *LM* social media channels and landscapemanagement.net

Source: LM March 2022 Verified Audit Circulation Report

Supplement to December 2024 issue



BATTERY-POWERED EQUIPMENT GUIDE

SURVEY SAYS
Readers see future with battery-powered equipment
State of the industry respondents sound off on the future of battery-powered equipment
BY CHRISTINA HERBICK / LM EDITOR

Battery-powered equipment is taking the industry by storm, with companies such as Komet, SKID Steers, and others embracing the technology. In fact, 63% of the industry respondents sound off on the future of battery-powered equipment.

Would you consider using battery-powered equipment?

Response	Percentage
Yes	63%
No	37%

SOUND OFF
The survey of operators in the Midwest that produces the *Landscape Management* magazine and its website found that 63% of the industry respondents sound off on the future of battery-powered equipment. The survey also found that 37% of the industry respondents sound off on the future of battery-powered equipment.

THE FIRST STEP
Readers see the importance of infrastructure in going electric. "The biggest thing that the industry needs to do is invest in infrastructure," says Paul Beltrami, CEO of Beltrami Industries. "Without infrastructure, battery-powered equipment is just a piece of equipment that sits in the yard and does nothing."

Thinking about going electric? Learn why it's important to understand your charging needs before making the jump to battery

BATTERY-POWERED EQUIPMENT GUIDE

Why infrastructure is the latest buzzword in battery-powered equipment
BY CHRISTINA HERBICK / LM EDITOR

While the industry is embracing battery-powered equipment, the infrastructure needed to support it is still in its infancy. "The biggest thing that the industry needs to do is invest in infrastructure," says Paul Beltrami, CEO of Beltrami Industries. "Without infrastructure, battery-powered equipment is just a piece of equipment that sits in the yard and does nothing."

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Highlight your Battery-Powered Equipment Guide

SPOTLIGHT INCLUDES:

- » Company name/logo
- » Product description (300-400 words)
- » 2-3 photos of your products
- » Key contact information including phone and email address
- » Company website address/social media links

Ad Size	Specs	Rate	Very Limited Positions Available
Full-Page Spotlight	7.375" x 10.5" (Publisher creates)	\$4,750	ONLY 12
Full-Page Advertisement	7.375" x 10.5" (Advertiser supplies)	\$5,000	ONLY 3 Cover 2, 3 or 4

Materials Submission:

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